



2023 Awards Gala
Hyatt Regency Calgary
October 23, 2023



About Top 7 Over 70

The Top 7 Over 70 Awards is a **dream-turned-reality for founder Jim Gray**, a renowned Calgarian, oil patch pioneer and philanthropist. Over the years, Jim noticed award programs sprouting up for people in a myriad of demographic groups, except for those who were older in years. At the same time, he seemed to be meeting an increasing number of people who were starting new ventures and initiatives, after they reached traditional retirement age.

The vibrant contributions these senior people were making seemed to be getting overlooked by society, so Jim decided he was going to do something about that. He began dreaming about an awards program.

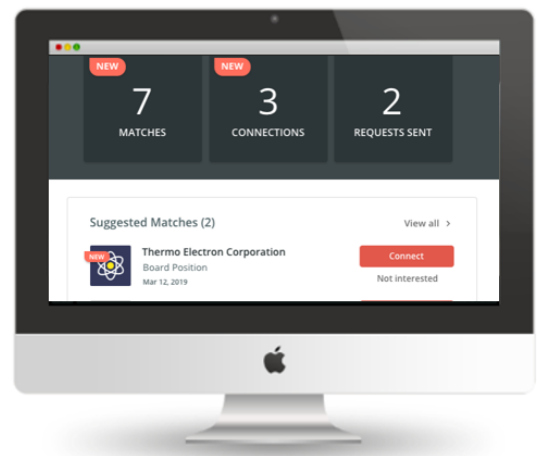
"I was struck by the dynamic contributions I see Calgary seniors making in every facet of life, adding to the richness of our community," says Jim. "That's why I thought it was time to celebrate the unique achievements of seniors by recognizing the Top 7 Over 70." Jim and fellow philanthropist Brian Felesky began rounding up a coalition of community leaders to help turn this idea into a solid project.

The result was the formation of a volunteer committee and the launch of the **Top 7 Over 70 Awards Gala**. It's a biennial event now in its fourth cycle with the first taking place in 2017, and the last in 2022 after a pandemic delay. The three galas have attracted more than 150 nominations and more than 800 people attend each sold-out event, at which we recognize the remarkable achievement of seven who started a significant venture **after** the age of seventy. That's **21 dynamic individuals making an impact in the community** and inspiring so many others to do.

The InterGen Inspiration

The Top 7 Over 70 Galas served as inspiration for us to focus on intergenerational entrepreneurship. So, under the leadership of **Brian Felesky**, we launched a not-for-profit, charitable organization, **InterGen**.

InterGen is committed to helping to accelerate the growth and scale the innovative economy in Alberta. We are doing this through our development of a large digital "matching" platform and a substantial education program. Talent gets matched with businesses ready for massive growth. Businesses ready for massive growth get matched with talent. Then things really start to happen.



To learn more about Top 7 Over 70 and InterGen, go to InterGenConnect.com or contact us at hello@intergenconnect.com

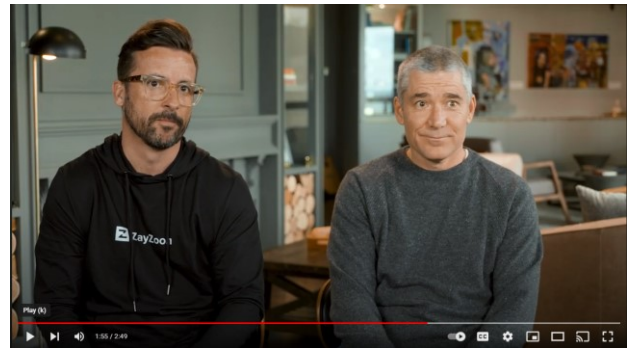


Matching Retired Talent with Entrepreneurs

We have built an interactive, intuitive technology platform to match our senior business leaders with entrepreneurs who can use the senior guidance to accomplish their business objectives. The Kauffman Institute studies indicate that when seniors connect with younger entrepreneurs, the business has a **65% greater chance of success**.

InterGen Business Advisors, (IBAs) get connected with entrepreneurs to help them:

- Solve real business problems in sales, finance, and HR
- Take on roles to fill gaps in management
- Make client connections and validate product/market fit
- Take on board or advisor roles
- Help access traditional financing or growth capital



[Click video image to learn about InterGen](#)

Education and Programming



InterGen has built a community of over 4,500 engaged entrepreneurs, investors, mentors, eco-system partners and corporate members which participate in our educational programming and events. We've hosted 72 meetups, 23 virtual events and put 16 of **Alberta's most promising ventures** through our Masterclass scale-up series which provides education for both our senior talent and younger entrepreneurs on the vital ingredients and approaches for a successful enterprise.

Scale-up Capital for Ambitious Entrepreneurs

To complement our non-profit work, we created InterGen Capital, a venture fund supported by prominent business individuals and wealth managers. It helps to address the funding gap that Alberta entrepreneurs face when scaling their companies beyond \$1 million revenue. This is also when we risk such companies going outside the province for funding and potentially relocating there as well. To date, we have **invested over \$6.8 million** into twelve Alberta companies that are helping change Alberta's landscape.

These ventures have attracted more than **\$140 million in venture funding** - all contributing to growing and keeping innovative companies in Alberta. It creates jobs and opportunities. The combination of capital and connections has proved to be invaluable to our portfolio companies.

Top 7 Over 70 Award Recipients

2017 - Al Muirhead,
Don Seaman, Alan
Ferguson, Marjorie Zingle,
Dr. Amin Ghali, Gerry Miller,
Vera Goodman, Richard Guy

2019 - Ken Stephenson,
Dr, Eldon Smith,
Bob Brawn, Dr. John Lacey,
Jacqueline Cameron,
Gus Yaki,
Sylvia Rempel

2021 – Don Taylor,
Marg Southern,
Louis B. Hobson, Miiksika'am
– Clarence Wolfleg,
Dr. Bonnie Kaplan,
Sherali Saju, Murray McCann

2023 Executive Committee



This year's Gala is chaired by **Monica Zurowski**, who is leading a strong volunteer team. Jim Gray, Brian Felesky, Steve Allan and Bonnie DuPont have returned once again to provide inspiration and leadership.



Cam McDonald, Catherine Brownlee, Linda McNally, Kim McConnell,
Beverley Foy, Sandi Gilbert, John Fitzsimmons, Emily Hilman, Marcy Krafft,
Luanne Whitmarsh, Lindsey Galloway

2021 Gala



[Click here to view
2021 Gala Program](#)

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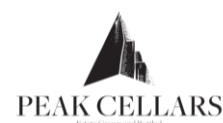
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2023 Sponsor Package

Sponsors & Donors	Platinum*	Gold \$25,000	Silver \$15,000	Bronze \$7,500	Patron \$2,500
Exclusive	✓	x	x	x	x
Logo on Top 7 Over 70 Website with Link to Corporate Website	✓	✓	✓	Logo Only	Name
Logo on Gala Program	✓	✓	✓	✓	Name
Digital Logo on Sponsor Reel at Gala	✓	✓	✓	✓	x
Social Media Pre-Gala Promotion	✓	✓	✓	✓	x
Logo in Calgary Herald	✓	✓	✓	✓	Name
Award Recipient Media Luncheon	✓	✓	✓	x	x
VIP Pre-Gala Reception	✓	✓	✓	x	x
Gala Attendees	Table	Table	4	2	2
Charitable Receipt (Individuals) - less cost of tickets	N/A	\$22,750	\$14,000	\$7,000	\$2,000

* New category – let's discuss

[Click here to complete the sponsor / donor form.](#)

2023 Nominations Now Open



Any individual who is over 70 and lives in Calgary or its surrounding communities is eligible. Nominees must have started a new venture or initiative, AFTER age 70 and it must have achieved remarkable success. The awards are not for past accomplishments or achievements. Individuals should be **nominated for new accomplishments**. To complete a nomination form, go to InterGenConnect.com/Top7 . See you at the Hyatt, October 23, 2023!

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